



# COMMUNICATIONS EXPRESS

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## The Reorganization of the Department: Planning for the Future

What was once unofficial is now official: on September 1, a Communi-gram informed us of major changes to the organization of the Department. The reorganization involves the expansion and restructuring of the existing Space sector

and changes to the Research sector. These changes are the result of careful planning and analysis, and we are aware that the revised orientations and directions will affect the work of each and everyone of us, either directly or indirectly. Because

we all wonder: "Why all these changes? ", Communications Express has interviewed those responsible for the reorganization to discover the underlying reasons.

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## Minister Visits China, Japan and South Korea



Discussions in China ... Seated, front row from left to right Robert Rabinovitch; Canadian Ambassador to China, Michel Gauvin; Francis Fox and Chinese Vice-Premier Wan Li.

Mr. Fox travelled to China, Japan and the Republic of Korea during the period from August 26 to September 4. On his return, the Minister expressed satisfaction with the trip, and especially with his visit to the People's Republic of China, to promote Canadian high technology in communications, further cultural exchanges, and develop export markets for Canadian products, services and expertise.

Accompanying Mr. Fox on the official

visit were Deputy Minister Robert Rabinovitch, Assistant Deputy Minister Ken Hepburn, the Minister's Executive Assistant Joe Thornley, Director General of Information Services Paul Racine, and International Development Director Lucien Villeneuve. The delegation was pleased that China was about to finalize a joint agreement with Spar Aerospace Limited on technical co-operation, technology transfer, and production of satellite earth stations in China.

Mr. Fox had fruitful discussions about Canadian achievements such as fibre optics, rural and remote communications, satellite broadcasting, Telidon and spectrum management, and stressed Canada's willingness to pursue joint ventures and other opportunities in China.

The delegation also met with government officials in Japan and South Korea during the trip.

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Given the current economic situation, it was important — if not essential — that the Department's goals with respect to high technology be re-examined. The dominant characteristic of the past ten years, both in Canada and abroad, has been the unprecedented growth of the space industry, the repercussions of this growth on the telecommunications field, and the development of applications for the new technologies. Anticipating this development, in 1974 Canada structured the Department as we know it today, and directed its efforts toward two major areas of activity; the space program and research and development in other communication fields. We are all familiar with Canada's numerous successes in these fields, including the Hermes and Anik satellites, the design and development of Telidon and the office communications systems program.

After six months of discussion, in-depth analysis and reflection, it was agreed that the government must have at its disposal the sophisticated tools required to adapt efficiently and easily to our new technological environment. It is expected that, over the next ten years, some of the communications technologies which have previously been regarded as separate entities, will be integrated. The Department recognizes the importance of meeting the challenges facing it in order to live up to the expectations of Canadians and to strengthen Canada's position in the world telecommunications market; it must identify the sectors likely to be affected by this integration and adapt its organization accordingly so that it reflects, as much as possible, the world around it. The orientation and objectives of the Department have been redefined to provide increased support to the major technical sectors, namely informatics, space and communications techniques, while taking into account the inevitable repercussions of the environment on work, the economy, leisure time, the family and society in general.

It is in this context that a new sector has been created to deal with applications of technology and to provide support to industry. The sector will be responsible for planning the introduction of new applications of technologies and for encouraging the growth of Canadian industry in

# Two new France-Canada Agreements

In Paris on July 11, Mr. Francis Fox signed two new France-Canada co-operation agreements on film and television production.

With the French Secretary of State for Communications Technology, Mr. Georges Fillioud, Mr. Fox finalized an agreement covering the production and exchange of television programs. Under this agreement, all France-Canada coproductions will be able to take advantage of fiscal incentives and support programs within both countries. This means that coproduced films will meet CRTC requirements while remaining eligible for government assistance in France. Mr. Fox mentioned two recent coproduced feature films, "Louisiane" and "Le sang des autres", and expressed hope for similar success in the area of television programs.

The second agreement, signed with the

French Minister of Culture, Mr. Jack Lang, established a program development fund as announced by Mr. Fox on March 1, 1983 in the Canadian Broadcasting Strategy. The agreement covers the production of feature films and projects of cultural importance. This year, one million Canadian dollars and the equivalent in francs will be set aside for the coproduction of a maximum of four feature films.

In May of this year, Canada and France signed an agreement renewing the terms of a 1974 agreement and expanding it to cover not only feature films but new forms of film production, such as shorts and documentaries.

These three agreements will promote the reciprocal broadcasting of programs in both countries and will ensure a quality French cultural presence in Canada.



Communications Minister Francis Fox and French Secretary of State for Communications Technology, Georges Fillioud, at the signing of agreements.

both domestic and foreign markets. The Research sector will house, under a single roof at CRC, all of the Department's research and development work in the fields of telecommunications, space technology and informatics, including study of their effects on human behaviour.

This realigned distribution of responsibilities reflects our approach to our new technological environment. The stakes are high and we must start devising now a structure which will respond as effectively as possible to the world of tomorrow.

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# Comings and Goings

## Headquarters

The Office of the Minister has a new Correspondence Assistant, **Anne Séguin**, who has returned to DOC after spending five years abroad.

The Director, Performing and Visual Arts, Museums and Heritage, **Brigitte Léger**, has accepted a new position with the Department of Science and Technology.

The Federal-Provincial Relations and Policy Co-ordination Branch recently welcomed two new employees: **Barbara Kennedy**, the Regional and Federal-Provincial Relations Officer, was formerly the Co-ordinator of the Recruitment of the Handicapped Program with Public Works Canada; and **Jennifer Ricketts-Barbarie**, the Liaison Officer comes to us from Agriculture Canada.

Personnel Operations lost the services of one of its pioneers, **Claudette Potvin**, who accepted a new assignment at the

Secretary of State after 13 years at DOC.

Information Services acquired the services of **Richard Beaudin**, who is the new Director, Exhibitions and Audio-Visual Services. He was previously at the Canadian Unity Information Office.

At GTA, **Roger Beauparlant** the Manager, Policy and Analysis has been appointed Director, Planning and Co-ordination. **Maria Morin** has joined GTA as a User Services Analyst, while **Sylvie Charlebois-Laprade**, an administrative trainee, was appointed Budget Officer for the Planning and Accounting section.

**Campbell Laidlaw**, formerly the Superintendent of Telephone Systems Operations, has joined the CRTC. **John Delong** left his position with GTA as a Telecommunications Consultant in the National Capital Region for the Royal Canadian Mounted Police.

## Atlantic Region

**Annie Pevlin**, the clerk in the Saint John District Office (N.B.), retired after 16 years with the federal government. In the same office, **Wendy Snow**, a Radio Inspector trainee, resigned in July.

**Dave Dawson**, a former Radio Inspector with the Halifax Office, has returned from the Canadian Coast Guard of Transport Canada to assume new duties as a Standards Officer, Enforcement, at the Moncton Regional Office.

## Ontario Region

The Regional Office has recruited eight recent graduates from Ontario colleges as radio inspectors. **Peter Allen**, **Luis Garcia**, **Peter Hill**, **Michael Lee**, **Michel St-Jacques** and **Cecil Young**, are new employees in the Toronto District, and **Jacques Filiatrault** and **Peter Kohl** in the Sault Ste. Marie District.

In August, **Serge Bertuzzo**, Regional Director, Authorization, accepted a four-month assignment to the Ottawa District. During this time, he will be replaced by the Manager of the Toronto District, **Mike Power**.

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# Telidon at the Inuit Circumpolar Conference

The Inuit Circumpolar Conference, which met in Frobisher Bay from July 25 to 31, is an international organization established to protect the rights and interests of about 100,000 Inuit throughout the world, and to strengthen their education and culture.

The Department of Communications provided over 25 Telidon user terminals and page-creation units to the conference, and handled the training of specialists. It also assisted with the creation of almost 1,000 Telidon pages in English, French, Danish, Greenlandic, Inuktitut, and several languages and dialects of the Far North. This effectively showed the advanced graphic capabilities of Telidon, in displaying the non-roman characters of the Inuit language. Throughout the conference, exclusive telephone lines were used to transmit new Telidon information simultaneously to five communities in the Canadian North and Alaska, and to Ottawa (DOC), Toronto, Washington, Greenland, and Denmark. The Canadian Broadcasting Corporation provided participants with Telidon teletext terminals



linked to the information service of the IRIS project.

Organized as part of World Communications Year, the week-long conference saw Frobisher Bay welcome close to 400 participants as well as observers and reporters from several countries. The dem-

onstration was a good example of government and industry co-operation on an international scale and revealed the immense possibilities of Telidon technology not only for remote communities in the Canadian Far North but for other large countries which must overcome similar communications challenges.

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# Spotlight on the Regional Offices

"Hello, how are you this morning?", asks **John Quigley**, Regional Director for the Pacific Region. "Good afternoon, it's 3:00 p.m. here", replies **Micheline Chase** from her office in Moncton. The other regional directors, **Irwin Williams** (acting), from Central; **Dave Lyon**, from Ontario; and **Jacques Lyrette**, from Quebec, joined in on July 14, 1983, for the third monthly teleconference between the department's regional offices and senior management at headquarters.

This important teleconference was highlighted by a Telidon demonstration of the Office Communications Systems Program by Industrial Development Manager, **Roger Wainwright**. Audio and visual techniques, brought together for the first time in a teleconference, received a favorable response from all participants.

Last May, the Senior Management Committee approved an action plan to strengthen the ties between the regional offices and headquarters. One of the key elements of the plan is a monthly teleconference, organized by the Federal-Provincial Relations and Policy Co-ordination Branch. The agenda for these

meetings is set by the Regional Directors to ensure that regional needs are taken into account in the development of departmental policies and that Regional Directors are involved in the decision-making process.

The success of the Telidon demonstration opens the door to new opportunities for overcoming the barriers of time and distance in our regional/headquarters dialogue.



Coast-to-coast meeting, from left to right: Ken Hepburn, ADMST; Barbara Kennedy, Regional and Federal-Provincial Relations Officer; David Silcox, ADMAC; Alain Gourd, SADM; and Charles McGee, DGFP.



## IT'S UP TO US

Each year, we are called upon to support the United Way campaign. The target for the 1983 Public Service United Way campaign is \$3,000,000. Our objective within DOC is \$53,000.

Through our donations, 75 social service agencies in the Ottawa-Carleton area will be able to help thousands of persons. Our gifts improve on the quality of life in our community. Let's be generous!

Public Service  
United Way Campaign



La campagne de Centraide  
de la Fonction publique

## 35th Anniversary

On December 10, 1983, the United Nations celebrates the 35th anniversary of the International Bill of Human Rights. In Canada, various federal departments, including DOC, will mark this anniversary in different ways.

Earlier this year, DOC submitted a proposal for the creation of Telidon pages to illustrate the major provisions of the Bill and show how they affect our lives. The idea was very well received; the enthusiasm and co-operation shown by the participants (primarily the Human Rights Commission, the Secretary of State and Supply and Services Canada) led to the creation of about 125 Telidon pages.

They were immediately added to the CANTEL data base.

The project has snowballed. The new pages are of superior graphic quality and most system operators have indicated their intent to carry this information in the near future. In addition, the coordinators of the project are considering presenting their work to the United Nations General Assembly between now and the end of the year, in order to give the project a truly international dimension.

Anyone interested in obtaining more information on this "small bilingual masterpiece" may contact **John Horvath** of the Informatics Applications Management Directorate at 995-5081.

Human Rights -  
Anniversary of the  
Universal Declaration

1948-1983  
**35**

Droits de la personne -  
Anniversaire de la  
Déclaration universelle

Communications Express is the new bulletin for employees of the Department of Communications. Published by Information Services, it replaces Modulation, which has been cancelled under the restraint program. Although it is thinner than Modulation, Communications Express will appear more frequently and will be six per cent livelier and five per cent more entertaining.