CONCORD 1948 Spring Supplement

28 YEARS OF RADIO RELIABILITY BUY WITH CONFIDENCE-SATISFACTION GUARANTEED

New "Three-Way" Portable Battery—AC—DC

Brings the world of Radio to your finger-tips Anywhere! Enjoy your favorite programs at the beach, picknicking, traveling or at home.

Outdoors the self-contained batteries and loop antenna supply power for top performance and powerful full-bodied tone.

Indoors just plug into any 110 volt AC or DC outlet and LISTEN! The changeover from batteries to AC or DC is made Automatically!

DC is made Automatically!
Lightweight, easy to carry—weighs
only 6 lbs.!
Small 6" high, 81/4" long, 51/4" deep.
Miniature Tubes: Uses IRS, ISS, IU4
and 3V4 Plus 11726 rectifier in the
latest Superhet Circuit. Licensed by
RCA and Hazeltine.

Handsome in its gay, modern cover-ing of two-tone blue and white, red and white or green and white leather-ette. Please specify color desired.

B1-518. Less batteries. Shipping weight 8 pounds. Each, in Lots of Three Each, in Single Lots 16-95 B-19882. Battery Kt. Wt. 4 lbs... 3.00



New THREE-WAY-SERVICE RECORD DEPT.



Mail your order . Phone your order Visit our Madison St. Store in Chicago Occupied the medison st. store in Chicago
George Hoefer, famous music critic renowned for his columns in Equire and
Downbeat, is now at Concord to serve
you all three ways! See page 2 for
complete information about Concord's
Personalized Record Service, plus some
of the most popular albums in our huge
stock of more than 25,000 records.

CORPORATION

CHICAGO 7, ILL. 901-11 W. Jackson Blvd.

Phone HAYmarket 0422

CHICAGO 6, ILL. 227-9 W. Madison St.

Phone CENtral 5971

ATLANTA 3, GA. 265 Peachtree Street

Phone WAlnut 5140

NOW RECORD VOICE ... MUSIC ... RADIO PROGRAMS ... DISC RECORDS—ALL WITH A SINGLE PORTABLE UNIT!

New Astra-Sonic Wire Recorder and Phono-Radio

New . . . Complete . . . Low Priced. The new combination magnetic wire recorder and playback, disc phonograph and Broadcast radio receiver. All in one compact, easy-to-carry portable case at this Dollar-Saving low pricel RECORDS family gatherings, baby's first words, historical events, business conferences, interviews, dramatics and music lessons. Records radio programs direct from Built-in radio and disc phonograph records direct from self-contained record player.

self-contained record player.

WIRE RECORDER. Records continuously up to one full hour. Automatically erases as it records. Shuts off automatically at end of spool when recording or rewinding. Visual neon volume indicator prevents overloading while recording, Continuously variable tone control gives complete tone range from deep-throated bass to clear-toned treble. Visual editing indicator shows number of feet of wire recorded and time in seconds. Recording and playback mechanism shock-mounted to prevent wibration. Heavy duty constant speed recording motor and separate high speed (8 to 1) rewind motor.

PHONO PLAYBACK. Heavily weighted record turntable. Featherweight crystal tone arm with precious metal tipped needle, assures high quality

RADIO TUNER. Latest type circuit covers the standard broadcast band.

AUDIO AMPLIFIER. Hi-quality, hi-fidelity amplifier and large 5½° PM speaker assure clear-as-a-bell 5 watts undistorted audio output.

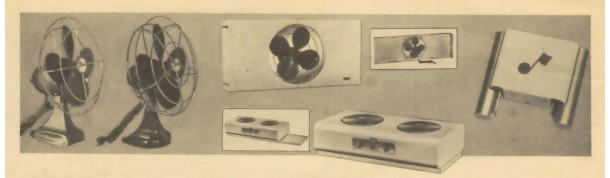
speaker assure clear-as-a-best of waits undistorted sound output.

FRONT PANEL CONTROLS include continuously variable tone control; on-off switch; volume level control; secord-listen switch; tuning dial and knob for radio; radio-phono microphone input jack; low gain input jack for FM tuner; phono or radio; output jack for connecting an external speaker; and output jack for connecting an external amplifier for public address.

Attractive modern portable case, sturdily constructed to withstand long years of use. Covered in beautiful two-tone, brown alligator grained leather-ette. Complete with Electrovoice microphone, one 15 and one 30 min. spool of magnetic wire.

B22527—Shpg. Wt. 45	lbs. List Price	199,50. Your	cost	149.50
B16311—15 min. spool B16312—30 min. spool	wire			1.65
B16313-60 min. spool	wire			4.20





KORD Hi-Speed Electric Fans. Underwriters Laboratories Approved for use in the home, office or shop. May be placed on any table or other support. Directs current of air up or down—any direction. Base has keyhole slot and is adjustable for wall mounting. Has balanced hi-speed motor and fan blade for smooth, quiet operation and large volume of cooling air. Non-slip felt covered bottom plate on heavy cast iron base effectively prevents "creeping" or marring of furniture. Built-in "ON-OFF" switch. Enished in Walnut Baked Enamel with Chrome plated Grille.

8-inch Fan. Shop. Wt. 6 lbs.

10-inch Fan. Shpg. Wt. 10 lbs. **7.33** B25405—Each. 8.25 Each, Lots of 3

KORD Hi-Speed Oscillating Fans. With all the features of the Non-Oscillating type listed above plus the additio Oscillating Control. Finished in Walnut Baked Enamel.

10-inch Oscillating Fan. Shpg. Wt. 10 lbs. B25406—Each. 10.50 Each, in lots of 3 9.34 12-inch Oscillating Fan. Shpg. Wt. 13 lbs. **14.70**B25407—Each...16.50 Each, in lots of 3. **14.70** KORD ELECTRIC STOVE. Underwriters Laboratories Approved. Use in Summer Home, Apartments, where space is limited, or wherever additional cooking facilities are required. No special installation is necessary. Merely plug into any outlet providing 115 volts, either AC or DC. Concentrated, even heat for quicker, cleaner and cooler cooking the year 'round. Four different heats available at the flip of a switch. 1650 wasts current draw with both units in maximum position. Convenient, sanitar 'Drip-Tray' bull into base catches all crumbs and grease drippings. Flat, creaseless design easy to keep spotlessly clean. Finished in gleaming White Baked-On Enamel with Shining Nickel Trim. 19' long, 10' wide, 5\\ 2' high.

B25408—Shpg. Wt. 13 lbs.

Each, in Lots of 3.

Each, Singly.

8.89

KORD Window Ventilating Fan. A real comfort for those hot summer KORD Window Ventilating Fan. A real comfort for those hot summer days. Short period of operation will lower room temperature many degrees. Easily and quickly placed in most windows. Underwriters approval for use in the home assures complete salety. Adjustable for windows 23 to 36 inches in width. Slotted sides for mounting in either top or bottom of window. Balanced hi-speed motor and large 8 inch fan blade for smooth, quiet operation. Attractively styled and finished in durable, long wearing tory bakedou enamel finish. For 105-120 volt 60 cycle AC.

7.33
Each, Singly.

8.25

Television!

New Hallicrafters 13-Channel Receiver

16950

- · Push-button tuning
- 7-inch picture tube
- · FM sound system



CLEAR, BRILLIANT PICTURES AT AN AMAZING LOW PRICE!

Now Concord brings you Hallicrafters' new precision-engineered television receiver at a price within easy reach of every home! Push-button tuning that picks up all 13 U. S. television channels quickly and easily, plus static-free Frequency Modulation make this Hallicrafters set the greatest value in television today!

23 Square-Inch Picture. See and hear your favorite bands, vocalists, comedians, news programs, and sporting events . . . all so clear, sharp and bright . . . all in perfect facus on the 534x4-inch viewing screen—a full 23 square inches of picture area.

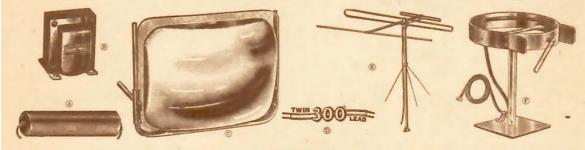
Easy to Operate—no technical skill required. Factory pretuned just press a button for your favorite station. On-off switch, volume control and brightness control are same as on any regular broadcast receiver. And it's so easy to install you can do it yourself! Powerful FM Sound System—latest inter-carrier type, with 18 regular radio tubes, 3 rectifiers, and 7-inch image tube already in place. Output of two full watts operating built-in 4x6-inch dynamic PM speaker provides room-filling volume for home, clubroom, or tavern. Special automatic gain control circuit actuates IF system, maintains constant reception despite atmospheric or other variations in signal strength from the transmitting station.

Handsome Steel Cabinet. Rich silver gray, with two-tone gray panel and polished chrome-trimmed controls. Takes up little room —20x16x934 inches high. "Airodized" top on piano hinge.

Transformerless Power Supply operates from 105-120 volts, 50-60 cycles AC only. Complete with all tubes.

B21050—Shpg. wt. 40 lbs.

PARTS AND ACCESSORIES FOR ALL TELEVISION RECEIVERS



High Voltage Series Capacitors

© Cornell-Dublier type DSTH for all high voltage filtering, coupling and by-pass applications in television. Exceptionally large safety factor, double case construction. Sturdy leads for mounting.

3000 Volts DC					
Cap. MFD ,0005 ,001 ,005 ,01 ,05	Dia, Long 1/2 x 21/8 1/4 x 21/8 1/8 x 21/8 1/8 x 23/8 13/8 x 3	Each .56 .56 .59 .62			
4000 Volts DC					
.0005 .001 .005 .01	18 x 23/8 5/8 x 23/8 18 x 23/8 1 x 27/8 1 rs x 31/2	Each .59 .59 .62 .65			
.0005 .001 .005 .01	14 x 2½ 18 x 2½ 18 x 2½ 1 1 x 2¾ 136 x 3¼ 156 x 4½	.62 .62 .65 .68			
6000 Volts DC					
Cap. MFD .0005 .001 .005 .01 .05	Dia. Long 3/4 x 23/4 7/8 x 23/4 1/6 x 31/4 1/6 x 33/4 1/6 x 33/4 1/6 x 43/4	Each .65 .65 .68 .71			
	Cap. MFD .0005 .001 .005 .001 .005 .005 .005 .00	Cap. MFD Dia. Long .0005			

© CONCORD Television Enlarging Lens. Enlarges television picture area up to three times original size. Adjust magnification to suit in seconds. Polished plastic magnifying lens fits any table model television receiver, requires no installation. Special curved brackets permit use on sets with picture tube on side, such as Hallicrafters and Motorola.

For 10" Television Screens, Enlarges to size given by 12" tube.

B24483—Shpg. wt. 29 lbs. 27.50

® AMPHENOL Broadband Television Antenna. High efficiency! For use with any television receiver for improved reception on all television channels. Eliminates need for individual antennas cut for each band. Particularly useful not only in areas of low signal strength where its added gain results in brighter picture, but also in areas of high signal strength where its highly directional pattern virtually eliminates "ghosts" due to multipath pickup. Supplied with 5-ft. aluminum mast, swivel mounting bracket for mounting on any type roof, guy clamp, and 75-ft. of Amphenol 300 ohm low-loss Twin-lead.

B22044 - Shpg. wt. 10 lbs. 16.17

P VISIBEAM Indoor Television Antenna. Newly developed indoor television antenna for use with all television receivers on all 13 television channels. Brings television to apartment and hotel dwellers who could not enjoy television to therwise because of outside rooftop antenna erection restrictions. Eliminates outside antenna installation charges and minimizes shadows and "ghosts" on the screen. For use in metropolitan stress only, Compact, attractive. May be placed on set or any handy place in room with receiver. Made of highly polished Lucite. Beautiful appearance harmonizes with any room setting. 12" diameter, 13½" high. 12.45